

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2703980

Traffic Order #	404445	Created On	4/24/2019 3:40:10 PM	Order Status	Contract Confirmed
Order #	2703980	Created By	NCC_Gateway_User	Gross \$	775.00
Order Descrp	Pri NP-3 IP-7 62650621 e5126 Rocky Adkins Gov 9428	Updated On	4/25/2019 10:33:23 PM	Net \$	558.00
Client	ROCKY ADKINS FOR GOV - NCC - BG	Updated By	Hale, Lauryn	Units	100
Start Date	4/29/2019	Industry	Political-Governor	Credit Hold	NO
End Date	5/3/2019	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary	BOWLING GREEN	Purchase Order #	62650621
SALES		Secondary	NATIONAL POLITICAL BUNDLE	Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - NAS - DC	Quarternary	POLITICAL – EOF/DEMAND	Product	Political
AE 2		TRAFFIC OPTIONS		Estimate	5126
Agency	Screen Strategies Media-NCC-Nash	Address 1	400 Broadacres Drive, Ste 300	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	Bloomfield, NJ	9428 \$775.00 100x :30s Flt:4.29-5.3.19 Political IPE=P7 9428 \$775.00 100x :30s Flt:4.29-5.3.19 Political IPE=P7 Political IPE Rates.	
Total Zones	1	Zip	07003		
Zones	Bowling Green KY	Contact			
Total Networks	3	Phone		SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		9428	
9428 \$775.00 100x :30s Flt:4.29-5.3.19 Political IPE=P7		Contract Type	Political		
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 9428

Traffic Order #	404445	Created On	4/24/2019 3:40:10 PM	Order Status	Contract Confirmed
Order #	2703980	Created By	NCC_Gateway_User	Syscode Gross \$	775.00
Order Descrp	Pri NP-3 IP-7 62650621 e5126 Rocky Adkins Gov 9428	Updated On	4/25/2019 12:22:13 PM	Syscode Net \$	558.00
Client	ROCKY ADKINS FOR GOV - NCC - BG	Updated By	Scott, Lakeisha	Syscode Units	100
Start Date	4/29/2019	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/3/2019	Zones	Bowling Green KY	Avg Unit Rate	7.75
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	7 7	CNN	9428	CNN Morning	04/29/2019	05/03/2019	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
2	2		National Political Bundle	7 7	CNN	9428	CNN DAYTIME	04/29/2019	05/03/2019	M-F 9a-4p	X	X	X	X	X			10	\$4.00	\$40.00	30
3	3		National Political Bundle	7 7	CNN	9428	CNN Access	04/29/2019	05/03/2019	M-F 4p-7p	X	X	X	X	X			10	\$5.00	\$50.00	30
4	4		National Political Bundle	7 7	CNN	9428	CNN Prime	04/29/2019	05/03/2019	M-F 7p-12m	X	X	X	X	X			10	\$9.00	\$90.00	30
5	5		National Political Bundle	7 7	Fox News Channel	9428	Fox News Morning	04/29/2019	05/03/2019	M-F 5a-9a	X	X	X	X	X			5	\$19.00	\$95.00	30
6	6		National Political Bundle	7 7	Fox News Channel	9428	Fox News Daytime	04/29/2019	05/03/2019	M-F 9a-4p	X	X	X	X	X			5	\$17.00	\$85.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	7 7	Fox News Channel	9428	Fox News Access	04/29/2019	05/03/2019	M-F 4p-7p	X	X	X	X	X			5	\$19.00	\$95.00	30
8	8		National Political Bundle	7 7	Fox News Channel	9428	Fox News Prime	04/29/2019	05/03/2019	M-F 7p-12m	X	X	X	X	X			5	\$38.00	\$190.00	30
9	9		National Political Bundle	7 7	MSNBC	9428	MSNBC Morning	04/29/2019	05/03/2019	M-F 5a-9a	X	X	X	X	X			10	\$2.00	\$20.00	30
10	10		National Political Bundle	7 7	MSNBC	9428	MSNBC Daytime	04/29/2019	05/03/2019	M-F 9a-4p	X	X	X	X	X			10	\$1.00	\$10.00	30
11	11		National Political Bundle	7 7	MSNBC	9428	MSNBC Access	04/29/2019	05/03/2019	M-F 4p-7p	X	X	X	X	X			10	\$2.00	\$20.00	30
12	12		National Political Bundle	7 7	MSNBC	9428	MSNBC Prime	04/29/2019	05/03/2019	M-F 7p-12m	X	X	X	X	X			10	\$3.00	\$30.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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SUMMARY FOR ORDER # 2703980					
Traffic Order #	404445	# of Weeks	1	Active	Yes
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End Date	5/3/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	